

NONPROFIT MANAGEMENT MINOR

Business and Public Administration (bpa) (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/>)

Department of Public Policy and Administration (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/department-public-policy-administration/>)

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<https://www.csub.edu/bpa/public-policy-and-administration> (<https://www.csub.edu/bpa/public-policy-and-administration/>)

Program Maps for Business and Public Administration (<https://programmmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/>)

Program Requirements

| Code | Title | Units |
|------------------------------|--|----------|
| Minor Requirements | | |
| PPA 4500 | Contract Management ¹ | 3 |
| PPA 4860 | Internship in Public Administration ¹ | 3 |
| Select one of the following: | | 3 |
| ACCT 2200 | Introduction to Financial Reporting and Accounting | |
| ACCT 2210 | Introduction to Managerial Accounting | |
| MGMT 4600 | Total Quality Management | |
| MKTG 3000 | Marketing Principles | |
| MKTG 3040 | Professional Selling | |
| MKTG 4300 | Services Marketing | |
| PPA 4650 | The Principles and Practices of Supervision ¹ | |
| PPA 4680 | Budgeting in Public Organizations ¹ | |
| Total Units | | 9 |

¹ May not be counted for minor credit by PPA majors.