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BUSINESS ADMINISTRATION MINOR

Business and Public Administration (bpa) (https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/)

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http://www.csub.edu/bpa (http://www.csub.edu/bpa/)

Program Maps for Business and Public Administration (https://programmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/)

Program Requirements

Requirements for the Minor in Business Administration

| Code | Title | Units |
|-------------------|---|-------|
| ACCT 2200 | Introduction to Financial Reporting and Accounting | 3 |
| MGMT 3000 | Organizational Behavior | 3 |
| MKTG 3000 | Marketing Principles | 3 |
| Select one of the | following: | 3 |
| BA 1008 | Perspectives in Business and Financial Literacy | |
| BA 2100 | Legal Environment of Domestic and Internationa Business | I |
| BA 3108 | Business And Society | |
| MGMT 3100 | Human Resource Management | |
| MGMT 3020 | Introduction to Operations Management | |
| MKTG 3040 | Professional Selling | |
| or MIS 3000 | Management Information Systems: Concepts an Applications | d |

Total Units 12