

BUSINESS ADMINISTRATION MINOR

Business and Public Administration (bpa) (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/>)

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<http://www.csub.edu/bpa> (<http://www.csub.edu/bpa/>)

Program Maps for Business and Public Administration (<https://programmmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/>)

Program Requirements

Requirements for the Minor in Business Administration

Code	Title	Units
ACCT 2200	Introduction to Financial Reporting and Accounting	3
MGMT 3000	Organizational Behavior	3
MKTG 3000	Marketing Principles	3
Select one of the following:		3
BA 1008	Perspectives in Business and Financial Literacy	
BA 2100	Legal Environment of Domestic and International Business	
BA 3108	Business And Society	
MGMT 3100	Human Resource Management	
MGMT 3020	Introduction to Operations Management	
MKTG 3040	Professional Selling	
	or MIS 3000 Management Information Systems: Concepts and Applications	
Total Units		12