ECONOMICS, BS

Business and Public Administration (bpa) (https://catalog.csub.edu/ general-information/csub-information/school-business-publicadministration/)

Department of Economics (https://catalog.csub.edu/generalinformation/csub-information/school-business-public-administration/ department-economics/)

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http://www.csub.edu/bpa (http://www.csub.edu/bpa/)

Program Maps for Business and Public Administration (https://programmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/)

Program Requirements

Code	Title	Units
General Education	n Requirements	
First-Year Semina	ır (FYS)	2
Lower Division Area A: Foundational Skills		
Lower Division Ar	ea B: Natural Sciences ⁵	6
Lower Division Area C: Arts and Humanities		
Lower Division Area D: Social and Behavioral Sciences 5		
Lower Division Ar (SELF) ⁵	ea E: Student Enrichment and Lifelong Learning	0
Lower Division Ar	ea F. Ethnic Studies	3
American Institutions: Government and History		
Junior Year Diversity & Reflection (JYDR) ⁵		0
Graduation Writin	g Assessment Requirement (GWAR)	3
Upper Division Thematic Area B and C		6
General Education		0
General Education	Subtotal ⁵	41
Major Requirement		
Lower Division Red	quirements ⁶	
ECON 2018	Essentials of Micro-Economics	3
ECON 2028	Essentials of Macro-Economics	3
ECON 2200	Quantitative Tools for Business and Economists	4
ECON 2900	The Economics Major and Careers	1
MATH 2200	Introduction to Statistical Concepts and Method	s 4
Upper Division Rec	•	
ECON 3008	Gender and Diversity in Workplace ¹	3
ECON 3010	Microeconomic Theory and Applications ¹	3
ECON 3020	Macroeconomic Theory and Policy ¹	3
ECON 3030	Analyzing Economic Data ¹	3
ECON 3610	History of Economic Thought ¹	3
ECON 4200	Introduction to Econometrics ¹	3
ECON 4108	International Economic Development ¹	3
or ECON 4400	International Economics	

ECON 4908	Senior Project ¹	4
ECON 3080	Economics Book Club for Juniors	1
or ECON 4080	Economics Book Club - SR	
Four Economics	electives	12
Concentration (O	otional) ²	
	ation is not required for the Economics major, ouraged to complete one of the following	
Accounting ³		
ACCT 2200	Introduction to Financial Reporting and Accounting	
ACCT 2210	Introduction to Managerial Accounting	
ACCT 2350	Business Law	
ACCT 3000	Intermediate Accounting I	
ACCT 3010	Intermediate Accounting II	
ACCT 3030	Managerial Accounting	
ACCT 3600	Accounting Information Systems	
ACCT 4000	Advanced and International Accounting	
ACCT 3250	Fundamentals of Tax- Individuals	
or ACCT 32	6 Fundamentals of Tax - Business	
ACCT 4080	Auditing	
Finance ⁴		
FIN 3260	Investment Management	
FIN 4000	Advanced Financial Management	
FIN 4600	Financial Institutions Management	
Select two of	_	
FIN 3220	Introduction to Personal Financial Planning	
FIN 3400	Principles of Insurance	
FIN 3600	Entrepreneurial and Small Business Finance	
FIN 3800	Introduction to Real Estate	
FIN 4500	International Business Finance	
ACCT 3000	Intermediate Accounting I	
ACCT 3010	Intermediate Accounting II	
ACCT 3250	Fundamentals of Tax- Individuals	
	6 Fundamentals of Tax - Business	
Supply Chain Lo		
MGMT 3020	Introduction to Operations Management	
MGMT 4400	Logistics Management	
MGMT 4450	Purchasing and Supply Chain Management	
MIS 3400	Fundamentals of Database Systems	
MKTG 3000	Marketing Principles	
MKTG 4060	Marketing Channels	
Select one of	5	
MGMT 4050	International Management	
MGMT 4050 MGMT 4300	Negotiation, ADR, and Conflict Management	
MGMT 4300 MGMT 4600	Total Quality Management	
MGM1 4600 MKTG 4200	Global Marketing	
PPA 4500	Contract Management	F
Major Subtotal	Needed Towards Graduation	5
Additional UNICS	Needed Towards Graduation	20

- ¹ All with a grade of C or better. The department encourages students to prioritize successfully completing the above courses on their first attempt since repeating the course will delay graduation.
- ² A concentration is a group of courses officially recognized as providing specialized knowledge within a bachelor's degree program. Completion of a concentration is noted on the student's transcript and diploma. Students must formally declare a concentration to ensure it is recognized upon graduation. There must be a minimum of 15 units of courses in the concentration that are not simultaneously applied toward other major requirements.
- ³ Do not take ECON 3080 Economics Book Club for Juniors/ECON 4080 Economics Book Club - SR. Only need to take 3 Econ electives in part 2.c. above.
- Major requirements total 49 units.
- ⁴ Concentration pre-requisite: FIN 3000 Financial Management.
- ⁵ Areas B4, D (3 units), SELF, JYDR, and Capstone are satisfied via major requirements.
- ⁶ All, with a grade of C/CR or better.