

ECONOMICS, BS

Business and Public Administration (bpa) (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/>)

Department of Economics (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/department-economics/>)

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<http://www.csub.edu/bpa> (<http://www.csub.edu/bpa/>)

Program Maps for Business and Public Administration (<https://programmmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/>)

Economics is the science of decision making under scarcity and of how societies organize the production and distribution of goods and services. Knowledge of economics contributes to citizenship, cultural and intellectual development, and career preparation. Economics is an analytical discipline that reinforces skills such as decision-making, making logical deductions and statistical inferences, and collecting and analyzing data. The economics curriculum provides an understanding of economic theory and applies the theory to real world problems such as evaluating public policies, analyzing the external economic environments of organizations, and formulating tactical and strategic decisions within organizations. Economics majors will typically find occupations in government, business, education, finance, agriculture, global management, agriculture, diplomacy, or the law.

Program Requirements

Code	Title	Units
General Education Requirements		
	First-Year Seminar (FYS)	2
	Lower Division Area A: Foundational Skills	9
	Lower Division Area B: Natural Sciences ⁵	6
	Lower Division Area C: Arts and Humanities	6
	Lower Division Area D: Social and Behavioral Sciences ⁵	0
	Lower Division Area E: Student Enrichment and Lifelong Learning (SELF) ⁵	0
	Lower Division Area F: Ethnic Studies	3
	American Institutions: Government and History	6
	Junior Year Diversity & Reflection (JYDR) ⁵	0
	Graduation Writing Assessment Requirement (GWAR)	3
	Upper Division Thematic Area B and C	6
	General Education Capstone ⁵	0
	<i>General Education Subtotal</i> ⁵	47
Major Requirements		
<i>Lower Division Requirements</i> ⁶		
ECON 2018	Essentials of Micro-Economics	3
ECON 2028	Essentials of Macro-Economics	3

ECON 2200	Quantitative Tools for Business and Economists	4
ECON 2900	The Economics Major and Careers	1
MATH 2200	Introduction to Statistical Concepts and Methods	4
<i>Upper Division Requirements</i>		
ECON 3008	Gender and Diversity in Workplace ¹	3
ECON 3010	Microeconomic Theory and Applications ¹	3
ECON 3020	Macroeconomic Theory and Policy ¹	3
ECON 3030	Analyzing Economic Data ¹	3
ECON 3610	History of Economic Thought ¹	3
ECON 4200	Introduction to Econometrics ¹	3
ECON 4108	International Economic Development ¹	3
	or ECON 4400 International Economics	
ECON 4908	Senior Project ¹	4
ECON 3080	Economics Book Club for Juniors	1
	or ECON 4080 Economics Book Club - SR	
Four Economics electives		12
<i>Concentration (Optional)</i> ²		
While a concentration is not required for the Economics major, students are encouraged to complete one of the following concentrations		
<i>Accounting</i> ³		
ACCT 2200	Introduction to Financial Reporting and Accounting	
ACCT 2210	Introduction to Managerial Accounting	
ACCT 2350	Business Law	
ACCT 3000	Intermediate Accounting I	
ACCT 3010	Intermediate Accounting II	
ACCT 3030	Managerial Accounting	
ACCT 3600	Accounting Information Systems	
ACCT 4000	Advanced and International Accounting	
ACCT 3250	Fundamentals of Tax- Individuals	
	or ACCT 326 Fundamentals of Tax - Business	
ACCT 4080	Auditing	
<i>Finance</i> ⁴		
FIN 3260	Investment Management	
FIN 4000	Advanced Financial Management	
FIN 4600	Financial Institutions Management	
Select two of the following:		
FIN 3220	Introduction to Personal Financial Planning	
FIN 3400	Principles of Insurance	
FIN 3600	Entrepreneurial and Small Business Finance	
FIN 3800	Introduction to Real Estate	
FIN 4500	International Business Finance	
ACCT 3000	Intermediate Accounting I	
ACCT 3010	Intermediate Accounting II	
ACCT 3250	Fundamentals of Tax- Individuals	
	or ACCT 326 Fundamentals of Tax - Business	
<i>Supply Chain Logistics</i>		
MGMT 3020	Introduction to Operations Management	
MGMT 4400	Logistics Management	
MGMT 4450	Purchasing and Supply Chain Management	
MIS 3400	Fundamentals of Database Systems	
MKTG 3000	Marketing Principles	

MKTG 4060	Marketing Channels	
Select one of the following:		
MGMT 4050	International Management	
MGMT 4300	Negotiation, ADR, and Conflict Management	
MGMT 4600	Total Quality Management	
MKTG 4200	Global Marketing	
PPA 4500	Contract Management	
<i>Major Subtotal</i>		53
Additional Units Needed Towards Graduation		26
Total Units		120

¹ All with a grade of C or better. The department encourages students to prioritize successfully completing the above courses on their first attempt since repeating the course will delay graduation.

² A concentration is a group of courses officially recognized as providing specialized knowledge within a bachelor's degree program. Completion of a concentration is noted on the student's transcript and diploma. Students must formally declare a concentration to ensure it is recognized upon graduation. There must be a minimum of 15 units of courses in the concentration that are not simultaneously applied toward other major requirements.

³ Do not take ECON 3080 Economics Book Club for Juniors/ECON 4080 Economics Book Club - SR. Only need to take 3 Econ electives in part 2.c. above.
Major requirements total 49 units.

⁴ Concentration pre-requisite: FIN 3000 Financial Management.

⁵ Areas B4, D (3 units), SELF, JYDR, and Capstone are satisfied via major requirements.

⁶ All, with a grade of C/CR or better.