

# COMMUNICATIONS, BA, DIGITAL MEDIA CONCENTRATION

Arts & Humanities (ah) (<https://catalog.csub.edu/general-information/csub-information/school-arts-humanities/>)

Department of Communications (<https://catalog.csub.edu/general-information/csub-information/school-arts-humanities/department-communications/>)

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[www.csub.edu/comm](http://www.csub.edu/comm) (<http://www.csub.edu/comm/>)

Program Maps for Arts and Humanities (<https://programmap.csub.edu/academics/interest-clusters/b25268bc-3d3d-44bd-8366-730406c8a906/>)

## Program Requirements

Code	Title	Units
<b>General Education Requirements</b>		
Subject Area 1A: English Composition		3
Subject Area 1B: Critical Thinking		3
Subject Area 1C: Oral Communication		3
Subject Area 2: Mathematical Concepts & Quantitative Reasoning		3
Subject Area 3A: Arts <sup>4</sup>		0
Subject Area 3B: Humanities		3
Upper Division 3 Arts or Humanities: (3UD) <sup>3</sup>		0
Subject Area 4: Social and Behavioral Sciences		3
Upper Division 4 Social and Behavioral Sciences: (4UD)		3
Subject Area 5A: Physical Science		3
Subject Area 5B: Biological Sciences		3
Subject Area 5C: Laboratory		1
Upper Division 5 Science: (5UD)		3
Subject Area 6: Ethnic Studies		3
<i>General Education Subtotal</i> <sup>1,3</sup>		<b>34</b>
<b>Campus Requirements</b>		
First-Year Seminar (FYS)		2
American Institutions: Government		3
American Institutions: History		3
Junior Year Diversity & Reflection (JYDR) <sup>1,2</sup>		0
Graduation Writing Assessment Requirement (GWAR) <sup>3</sup>		0
Capstone <sup>5,6</sup>		0
<i>Campus Requirement Subtotal</i>		<b>8</b>
<b>Major Core Requirements</b>		
<i>Lower Division</i>		
COMM 2020	Introduction to Communication Studies	3
COMM 2038	Visual Language	3
<i>Upper Division</i>		

COMM 3000	Theories of Communication	3
COMM 3010	Mass Media Law	3
<i>Upper Division Writing</i>		
COMM 3008	Technical and Report Writing	3
<b>Digital Media Concentration</b>		
COMM 2310	Media Arts	3
COMM 3320	Digital Video Production	3
COMM 3330	Game Design	3
COMM 3340	Sound Design for Media Production	3
COMM 4320	Media Production Techniques	3
	or COMM 4340	
<b>Communications Studies Courses</b>		
Select two upper division courses:		6
COMM 3020	Ethical Issues in the Media	
COMM 3038	Video Game Analysis	
COMM 3048	Art of Film	
COMM 3050	Interpersonal Communication	
COMM 3058	Intercultural Communication	
COMM 3060	Communication in the Organization	
COMM 3068	Film & Society	
	or COMM 30 World Film History	
COMM 3070	Health Communication	
COMM 3077	Special Topics	
COMM 3078	Mass Media and Society	
COMM 3088	Gender and Communication	
COMM 4077	Special Topics in Communication (when relevant)	
<b>Electives Courses</b>		
Two additional upper division Communications courses selected in consultation with a faculty advisor.		6
<b>Portfolio Requirement/Senior Seminar</b>		
COMM 4908	Senior Seminar <sup>1</sup>	3
<i>Major Subtotal</i>		<b>45</b>
<b>Additional Units Needed Towards Graduation</b> <sup>6</sup>		<b>33</b>
<b>Total Units</b>		<b>120</b>

<sup>1</sup> As part of COMM 4908 Senior Seminar each student will prepare a portfolio that displays what has been gained from the major in Communications. The portfolio is a collection of materials from the students' courses that addresses each of the goals that the program faculty expects students to achieve. It also includes a personal statement and a brief analysis of each course taken for the major in Communications. To create a portfolio, each student should maintain evidence from all communications courses and from other experiences that provide support for the student's accomplishments as a Communications major. Questions about the portfolio may be directed to the student's advisor or to any communications faculty member.

<sup>2</sup> JYDR may be satisfied in major, minor or other university requirement. This can range from 0-3 units.

<sup>3</sup> Students are waived from UD area of their program.

<sup>4</sup> Some major requirements may be used to satisfy General Education

<sup>5</sup> Some major requirements may be used to satisfy Campus Requirements:

- COMM 4908 Senior Seminar Senior Seminar satisfies the capstone requirement.

<sup>6</sup> Additional Units can range between 13-31 depending on course selection to meet the 120 overall requirement.

<sup>7</sup> American Institution - Government (American & Constitutional Ideals) satisfies one course of the two required in Subject Area 4.