BUSINESS ADMINISTRATION, BS, ACCOUNTING CONCENTRATION

Business and Public Administration (bpa) (https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/)

Department of Accounting and Finance (https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/department-accounting-finance/)

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Program Maps for Business and Public Administration (https://programmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/)

The Bachelor of Science in Business Administration (BSBA) is offered by the Departments of Accounting and Finance, Economics, and Management and Marketing. Contact information and course descriptions can be found in the Catalog sections that follow for these departments. The Major is to be completed with a minimum cumulative grade point average of 2.0 in all courses counted for the major.

The Bachelor of Science Degree with a major in Business Administration requires a minimum of 120 units which includes courses for the major and concentration, plus courses for the other university-wide graduation requirements: General Education, American Institutions, First-Year Experience, Junior-Year Diversity requirement, Upper Division Writing, Capstone, etc.

Accounting

The CSUB accounting program helps prepare students for a variety of career opportunities in public accounting, private accounting, and governmental accounting. It also helps prepare students for various professional certifications, such as the Certified Public Accountant (CPA), Certified Internal Auditor (CIA), and Certified Management Accountant (CMA) certifications. See an advisor for more information about this program.

Program Requirements

Requirements for the Major in Business Administration with a concentration in Accounting

This curriculum is designed for the student who wishes to earn a Bachelor of Science degree with a major in Business Administration. It has two major components:

 required lower and upper division courses which provide a foundation for understanding business organizations, their operations, and their place in the global economic, political, and social world; a concentration of courses which permit an in-depth study of a selected aspect of business activity.

Courses requiring a specific prerequisite may be taken only after the prerequisite has been completed.

Note: One (1) semester unit of credit normally represents one hour of inclass work and 2-3 hours of outside study per week.

Note: Business Administration students shall not be enrolled in any upper division Business Administration course unless they have:

- 1. Completed all courses in the Lower Division Foundation Core; and
- Attained junior status (completed at least 60 semester hours of course work counting toward the 120 semester hours needed for graduation).

Code	Title	Units		
General Education Requirements				
First-Year Seminar (FYS)				
Lower Division Area A: Foundational Skills				
Lower Division Area B: Natural Sciences				
Lower Division Area C: Arts and Humanities				
Lower Division Area D: Social and Behavioral Sciences ¹				
Lower Division Area E: Student Enrichment and Lifelong Learning (SELF) 1				
Lower Division Area F: Ethnic Studies				
American Institutions: Government and History				
Junior Year Diversity & Reflection (JYDR) 1				
Graduation Writing Assessment Requirement (GWAR)				
Upper Division Thematic Area B and C				
General Education Capstone ¹				
General Education	n Subtotal ¹	41		
Major Requirements				
Required Lower Di	vision Foundation Core			
BA 1008	Perspectives in Business and Financial Literacy	1 3		
ACCT 2200	Introduction to Financial Reporting and Accounting	3		
ACCT 2210	Introduction to Managerial Accounting	3		
ECON 2018	Essentials of Micro-Economics ¹	3		
ECON 2028	Essentials of Macro-Economics	3		
BA 2200	Quantitative Tools for Business and Economists	4		
or ECON 2200	Quantitative Tools for Business and Economists			
MATH 2200	Introduction to Statistical Concepts and Methods	s ¹ 4		
MIS 2000	Software Productivity Tools	1		
Required Upper Division Core Courses				
BA 3008	Diversity in Business Organizations	3		
or ECON 3008	Gender and Diversity in Workplace			
BA 3010	Data Analysis & Decision Making	3		
BA 3108	Business And Society	3		
BA 4908	Senior Seminar	1		
FIN 3000	Financial Management	3		
MGMT 3000	Organizational Behavior	3		
MGMT 3020	Introduction to Operations Management	3		
MGMT 4000	Strategic Management	3		
MKTG 3000 Marketing Principles				

Total Units		120
Additional Units Needed Towards Graduation		3
Concentration Subtotal		24
ACCT 4080	Auditing	3
ACCT 4000	Advanced and International Accounting	3
ACCT 3600	Accounting Information Systems	3
or ACCT 3260	Fundamentals of Tax - Business	
ACCT 3250	Fundamentals of Tax- Individuals	3
ACCT 3030	Managerial Accounting	3
ACCT 3010	Intermediate Accounting II	3
ACCT 3000	Intermediate Accounting I	3
ACCT 2350	Business Law	3
Accounting Conc	entration	
Major Subtotal		52
or ECON 4510	Managerial Economics	
MGMT 3100	Human Resource Management	3

¹ Areas B4 (MATH 2200), D (ECON 2018/2028), SELF (BA 1008), JYDR (BA 3008/ECON 3008), Upper Division D (BA 3018), and Capstone (BA 4908) are satisfied via major requirements.

Note: Students are encouraged to participate in the internship program: ACCT 4860 Internship in Accounting