

BUSINESS ADMINISTRATION, BS, MANAGEMENT CONCENTRATION

Business and Public Administration (bpa) (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/>)

Department of Management and Marketing (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/department-management-marketing/>)

Department Chair: John Tarjan

Office: Business Development Center, A144

Phone: (661) 654-2321

Email: jtarjan@csb.edu

<http://www.csub.edu/bpa> (<http://www.csub.edu/bpa/>)

Program Maps for Business and Public Administration (<https://programmmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/>)

Program Requirements

This curriculum is designed for the student who wishes to earn a Bachelor of Science degree with a major in Business Administration. It has two major components:

1. required lower and upper division courses which provide a foundation for understanding business organizations, their operations, and their place in the global economic, political, and social world;
2. a concentration of courses which permit an in-depth study of a selected aspect of business activity.

Courses requiring a specific prerequisite may be taken only after the prerequisite has been completed.

Note: Business Administration majors shall not be enrolled in any upper division Business Administration course unless they have:

1. Completed all courses in the Lower Division Foundation Core; and
2. Attained junior status (completed at least 60 semester hours of course work counting toward the 120 semester hours needed for graduation).

| Code | Title | Units |
|---------------------------------------|---|-------|
| General Education Requirements | | |
| | First-Year Seminar (FYS) ² | 0 |
| | Lower Division Area A: Foundational Skills | 9 |
| | Lower Division Area B: Natural Sciences | 6 |
| | Lower Division Area C: Arts and Humanities | 6 |
| | Lower Division Area D: Social and Behavioral Sciences ¹ | 0 |
| | Lower Division Area E: Student Enrichment and Lifelong Learning (SELF) ¹ | 0 |
| | Lower Division Area F: Ethnic Studies | 3 |
| | American Institutions: Government and History | 6 |

| | | |
|--|--|----|
| | Junior Year Diversity & Reflection (JYDR) ¹ | 0 |
| | Graduation Writing Assessment Requirement (GWAR) | 3 |
| | Upper Division Thematic Area B and C | 6 |
| | General Education Capstone ¹ | 0 |
| | General Education Subtotal | 39 |

Major Requirements

| <i>Required Lower Division Foundation Core</i> | | |
|--|---|---|
| BA 1028 | First Year Seminar for Business Majors ² | 3 |
| BA 1000 | Introduction to Business | 3 |
| ACCT 2200 | Introduction to Financial Reporting and Accounting | 3 |
| ACCT 2210 | Introduction to Managerial Accounting | 3 |
| ECON 2018 | Essentials of Micro-Economics | 3 |
| ECON 2028 | Essentials of Macro-Economics | 3 |
| BA 2200 | Quantitative Tools for Business and Economists | 4 |
| | or ECON 2200 Quantitative Tools for Business and Economists | |
| MATH 2200 | Introduction to Statistical Concepts and Methods | 4 |
| MIS 2000 | Software Productivity Tools | 1 |
| BA 2100 | Legal Environment of Domestic and International Business | 3 |

| <i>Required Upper Division Core Courses</i> | | |
|---|---|----|
| BA 3008 | Diversity in Business Organizations | 3 |
| BA 3010 | Data Analysis & Decision Making | 3 |
| BA 3108 | Business And Society | 3 |
| BA 4908 | Senior Seminar | 1 |
| FIN 3000 | Financial Management | 3 |
| MGMT 3000 | Organizational Behavior | 3 |
| MGMT 3020 | Introduction to Operations Management | 3 |
| MGMT 4000 | Strategic Management | 3 |
| MKTG 3000 | Marketing Principles | 3 |
| MIS 3000 | Management Information Systems: Concepts and Applications | 3 |
| MGMT 3100 | Human Resource Management | 3 |
| | Core Subtotal | 61 |

Management Concentration

| | | |
|--|---|----|
| MGMT 3100 and BA 3008 must be taken as part of the upper division core | | |
| MGMT 3090 | Career and Managerial Skills | 3 |
| | Select four of the following: | 12 |
| | MGMT 3080 Organization Theory & Design | |
| | MGMT 3400 Entrepreneurship | |
| | MGMT 3450 Small Business Management | |
| | MGMT 4300 Negotiation, ADR, and Conflict Management | |
| | MGMT 4600 Total Quality Management | |
| | MGMT 4770 Selected Topics in Management | |
| | BA 4280 Small Business Consulting | |
| | MIS 3400 Fundamentals of Database Systems | |
| | PPA 4500 Contract Management ³ | |
| | ECON 4510 Managerial Economics ³ | |
| | Concentration Subtotal | 15 |

| | | |
|--|---|------------|
| | Additional Units Needed Towards Graduation | 5 |
| | Total Units | 120 |

¹ Areas B4 (MATH 2200), D (ECON 2018/2028), SELF (BA 1028), JYDR (BA 3008/ECON 3008), Upper Division D (BA 3108), and Capstone (BA 4908) are satisfied via major requirements.

² BA 1028 First Year Seminar for Business Majors counts for FYS & SELF. Transfers students with at least 30 units are not required to take BA 1028 for FYS. SELF is required for all students.

³ Alternatively, as part of the four courses to complete the concentration, students may also select one of the following courses to serve as one of the three elective courses: ECON 4510 Managerial Economics, PPA 4500 Contract Management

Note: One (1) semester unit of credit normally represents one hour of in-class work and 2-3 hours of outside study per week.