

BUSINESS ADMINISTRATION, BS, HEALTH CARE MANAGEMENT CONCENTRATION

Business and Public Administration (bpa) (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/>)

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<http://www.csub.edu/bpa> (<http://www.csub.edu/bpa/>)

Program Maps for Business and Public Administration (<https://programmmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/>)

The Bachelor of Science in Business Administration (BSBA) is offered by the Departments of Accounting and Finance, Economics, and Management and Marketing. Contact information and course descriptions can be found in the Catalog sections that follow for these departments. The Major is to be completed with a minimum cumulative grade point average of 2.0 in all courses counted for the major.

The Bachelor of Science Degree with a major in Business Administration requires a minimum of 120 units which includes courses for the major and concentration, plus courses for the other university-wide graduation requirements: General Education, American Institutions, First-Year Experience, Junior-Year Diversity requirement, Upper Division Writing, Capstone, etc.

Program Requirements

This curriculum is designed for the student who wishes to earn a Bachelor of Science degree with a major in Business Administration. It has two major components:

1. required lower and upper division courses which provide a foundation for understanding business organizations, their operations, and their place in the global economic, political, and social world;
2. a concentration of courses which permit an in-depth study of a selected aspect of business activity.

Courses requiring a specific prerequisite may be taken only after the prerequisite has been completed.

Note: Business Administration majors shall not be enrolled in any upper division Business Administration course unless they have:

1. Completed all courses in the Lower Division Foundation Core; and
2. Attained junior status (completed at least 60 semester hours of course work counting toward the 120 semester hours needed for graduation).

Code	Title	Units
General Educational Requirements		
Subject Area 1A: English Composition		3
Subject Area 1B: Critical Thinking		3
Subject Area 1C: Oral Communication		3
Subject Area 2: Mathematical Concepts & Quantitative Reasoning ¹		0
Subject Area 3A: Arts		3
Subject Area 3B: Humanities		3
Upper Division 3 Arts or Humanities: (3UD)		3
Subject Area 4: Social and Behavioral Sciences ¹		0
Upper Division 4 Social and Behavioral Sciences: (4UD) ¹		0
Subject Area 5A: Physical Science		3
Subject Area 5B: Biological Sciences		3
Subject Area 5C: Laboratory		1
Upper Division 5 Science: (5UD)		3
Subject Area 6: Ethnic Studies		3
<i>General Education Subtotal</i>		37
Campus Requirement		
First-Year Seminar (FYS) ²		0
American Institutions: Government ³		3
American Institutions: History		3
Junior Year Diversity & Reflection (JYDR) ¹		0
Graduation Writing Assessment Requirement (GWAR)		3
Capstone ¹		0
<i>Campus Requirement Subtotal</i>		9
Major Requirements		
<i>Required Lower Division Foundation Core</i>		
BA 1028	First Year Seminar for Business Majors ²	3
BA 1000	Introduction to Business	3
ACCT 2200	Introduction to Financial Reporting and Accounting	3
ACCT 2210	Introduction to Managerial Accounting	3
ECON 2018	Essentials of Micro-Economics	3
ECON 2028	Essentials of Macro-Economics	3
BA 2200	Quantitative Tools for Business and Economists	4
or ECON 2200	Quantitative Tools for Business and Economists	
MATH 2200	Introduction to Statistical Concepts and Methods	4
MIS 2000	Software Productivity Tools	1
BA 2100	Legal Environment of Domestic and International Business	3
<i>Required Upper Division Core Courses</i>		
BA 3008	Diversity in Business Organizations	3
or ECON 3008	Gender and Diversity in Workplace	
BA 3010	Data Analysis & Decision Making	3
BA 3108	Business And Society	3
BA 4908	Senior Seminar	1
FIN 3000	Financial Management	3
MGMT 3000	Organizational Behavior	3
MGMT 3020	Introduction to Operations Management	3
MGMT 4000	Strategic Management	3
MKTG 3000	Marketing Principles	3
MIS 3000	Management Information Systems: Concepts and Applications	3

MGMT 3100	Human Resource Management	3
or ECON 4510	Managerial Economics	
<i>Core Subtotal</i>		<i>61</i>
<i>Health Care Management Concentration</i>		
MGMT 3090	Career and Managerial Skills	3
ECON 3108	Economics of Health and Health Care	3
HCA 4250	U.S. Health Care System: Then and Now	3
HCA 4260	Marketing in Health and Human Services	3
HCA 5360	CQI in Health, Human Services, and Nonprofits	3
or HCA 4860	Internship in Health Care Administration	
<i>Concentration Subtotal</i>		<i>15</i>
Additional Units Needed Towards Graduation		4
Total Units		120

¹ Some major requirements may be used to satisfy General Education:

1. Subject Area 2 (MATH 2200 Introduction to Statistical Concepts and Methods) General Education Modification
2. Subject Area 4 (ECON 2018 Essentials of Micro-Economics/ECON 2028 Essentials of Macro-Economics)
3. Students are waived from the Upper Division area of their program.

² Some major requirements may be used to satisfy Campus Requirements.

1. FYS (BA 1028 First Year Seminar for Business Majors)
2. JYDR (BA 3008 Diversity in Business Organizations/ECON 3008 Gender and Diversity in Workplace)
3. Capstone (BA 4908 Senior Seminar) are satisfied via major requirements.

³ American Institution - Government (American & Constitutional Ideals) satisfies one course of the two required in Subject Area 4.

Note: One (1) semester unit of credit normally represents one hour of in-class work and 2-3 hours of outside study per week.